

Sponsorship Package

The Dance That Made the World

An Original and Unique Temple of Fine Arts Texas Production

Presented by: Temple of Fine Art Texas

Directed by: Sivakami Sreenivasan



art, just for the love of it

Temple of Fine Arts
Texas



Setting the Stage

About the Show

Temple of Fine Arts Texas
Presents

The Dance That Made the World
PrakritiPurusha - The Cosmic Story Unfolds



August 30 & 31 | 7pm
KMFA | 41 Navasota St | Austin Tx

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SHARANAGATEL
FESTIVAL OF ARTS

The Dance That Made the World is a bold, immersive Bharathanatyam production that reimagines the sacred legends of Shiva and Shakti — the dynamic forces of creation and dissolution.

This production invites **modern audiences of all backgrounds** into a visceral, poetic expression of energy, divinity, and rhythm — all told through the language of classical Indian dance, Bharathanatyam.

Whether you're deeply familiar with this tradition or completely new to it, this show is crafted to move every soul in the room.



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Why Sponsor Temple of Fine Arts Texas?

In a world where screens replace soul, we keep art sacred, embodied, and alive.

Temple of Fine Arts Texas is more than an arts organization,
We are a community of artists, teachers, students, and families devoted to:

- Serving the arts for the love of it
- Making classical Indian arts accessible while honoring authenticity and lineage
- Creating inclusive, high-quality productions for all
- Uplifting values of discipline, devotion, and beauty
- Nurturing holistic growth for the next generation.

At a time of distraction, we center depth. At a time of division, we foster unity.
At a time of commodification, we uphold culture as sacred.

By sponsoring ***The Dance That Made the World***,
you support not just a performance — but a movement to preserve what's sacred,
to nurture young artists, and carry forward the living flame of classical arts.



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Sponsorship Tiers

Bronze Tier: \$500

- Quarter-page ad in program
- Name in program + social media thank-you graphic
- 2 general admission seats

Silver Tier: \$1,000

- Quarter-page ad in program
- 2 front row seats
- Name listed on website + program
- Social media thank-you post

Gold Tier: \$2,000

- Half-page ad in program
- 4 front row VIP seats + backstage access
- Shoutout in social media "thank you" reel
- Name/logo on post-show thank-you email blast

Platinum Tier: \$5,000+

- Lead sponsor recognition in all promo materials
- Full-page ad in program
- Verbal acknowledgment during show
- 8 VIP seats + backstage meet-and-greet
- Custom thank-you on social media post + IG story takeover
- Option to sponsor a specific scene or costume segment

COMMUNITY SUPPORTER: \$250

- Name listed in program
- 1 general admission seat
- AD PLACEMENT IN DIGITAL BROCHURE



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AD PLACEMENT IN THE PROGRAM

Poster, artwork, advertisement would be provided in high-resolution to us. This will ensure that the quality of the brochure aligns with their original advertisement and that the digital brochure retains its visual clarity and professional standard.



Full page Ad - **\$150** | Half page Ad - **\$75** | Quarter page Ad - **\$50**



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Let's Build This Together

Your support helps fund:

- ✓ Dancer stipends & Artist travel
- ✓ International Guest artist remuneration
- ✓ Rehearsal space rental
- ✓ Costumes, lighting and venue rental
- ✓ Community engagement & discounted ticket programs
- ✓ Continued classes and training for youth & adults
- ✓ Full and Partial scholarships for keen students of the lower income strata who are unable to pursue the artform due to financial constraints

Every dollar you give helps keep this artform rooted, relevant, and radiant.



Ready to Sponsor?

Tax-Deductible Contributions

If you would like your sponsorship or donation to be tax-deductible, our fiscal sponsor, **Kalaavidya Foundation**, can receive funds on our behalf while we work toward securing our 501(c)(3) non-profit status.

We are also grateful for contributions that are not tax-deductible. Your donations and sponsorships would go a long way in helping us cover the costs of this production that amount to over \$25,000.

"The Arts we serve and protect will, in turn, protect us."

— Dharmo Rakshati Rakshitah

